

Secretary's Update

Winter greetings everyone,
All members should have received via email the agenda for the AGM being held on Tuesday 2 August 2016 from 10am-12pm at Thorndon Hotel in Wellington. Minutes from the previous AGM were also sent via email.

Members are welcome to attend the AGM but it is understood that with the costs of travel this will not be possible for many. If there is something you are concerned with please raise it with your local SASTA representative as soon as possible.

Please remember a Special General Meeting is to be held at the Trafanz conference in November, which should facilitate full member participation. It is my intention to circulate an agenda 3-4 weeks prior to the conference in Tauranga.

As you may be aware, our chair Marg Parfitt has been in a mountain bike crash and is expected to be off work for several weeks. I'm sure you will join the executive in wishing Marg all the best for a speedy recovery.

Thank you and kind regards
Jenny Mack (SASTA Executive Board Secretary)
Jenny.Mack@boprc.govt.nz

SASTA executive updates:

- Cedric Rogers Memorial Award nominations now open.
- SASTA scholarships to support professional development are available again in 2016/17. Contact your local SASTA representative for more information.

Cedric Rogers Memorial Award - recognising the outstanding work of a SASTA member

Can you think of someone who has shown outstanding individual commitment to their work and demonstrates a Safe System approach to road safety and/or sustainable transport?

The annual Cedric Rogers Memorial award is in memory of Cedric Rogers, former chairperson of the Road Safety Coordinators Association of Aotearoa (now SASTA). The award acknowledges Cedric's achievements, as well as recognising others who share his passion, commitment and leadership towards building a safe road system that is increasingly free of death and serious injury.

Nominees of the award will be scored according to the following criteria:

Leadership: overall dedication and commitment by an individual in their 'safe system' approach to road safety and sustainable transport projects.

Innovation: a creative or improved project – (doesn't have to be brand new)

Achievement: clear evidence of an individual having a beneficial impact on a Safe System.

Commitment: SASTA member for 12 months or longer.

Evidence: nomination to include information that identifies the nominee's work is addressing an area of risk and is contributing to the growth of a safer system in their community.

Please email your nominations to Jodie Lawson at Jodie.Lawson@rotorualc.nz. You will receive an entry form and terms and conditions. Or simply log onto the SASTA website and download an entry form and information regarding conditions of entry from www.sasta.org.nz

Entries close **5.00pm Friday 30 September 2016**. The award will be presented at the TRAFINZ prize giving ceremony in November.

Rail Safety Week

Rail Safety Week is fast approaching, with just under a month until the annual awareness week launches on 15 August.

TrackSAFE NZ Manager Megan Drayton says planning is well underway with many local authorities working on things they can do in their own communities to raise awareness. “We’re working with several Councils to provide designs for roadside billboards, and are happy to provide artwork to any other organisations that would like to help us communicate positive safety messages,” Megan says.

This year’s campaign will extend on last year’s theme – “Expect Trains” – and will be targeted at pedestrians and motorists nationwide. “This year though we’ll be having an additional focus on pedestrian safety in urban areas. We are starting to see more serious injuries and deaths occurring at pedestrian level crossings, and distraction caused by the use of mobile technology appears to be an emerging problem,” Megan says.



Social media will also play a big part of this year’s campaign. “We’d love to hear from any SASTA members who are able to help us raise awareness through their organisation’s social media channels. Every little bit helps,” Megan says. “Or just follow TrackSAFE on Facebook and Twitter and feel free to share.”

Please contact megan.drayton@tracksafe.co.nz or Kirsten.kilmister@kiwirail.co.nz if you would like further information.

Cycling Network Guidance – LIVE

A collaborative, consistent and best practice planning and design approach for cycling in New Zealand is now live in an on-line framework on the NZTA website www.nzta.govt.nz/cng

In direct response to, and in support of, the Government’s Urban Cycleways Programme and the New Zealand Cycling Safety Panel’s report recommendations, the Transport Agency have lead the development of an innovative new online tool, in collaboration with local government.

The Cycling Network Guidance (CNG), promotes a consistent, best-practice approach to cycling network planning and design throughout New Zealand. It sets out a principles-based process for *deciding* what cycling provision is desirable, and *provides* best-practice *guidance* for cycleway design.

The framework has been 18 months in the making. The first stage reviewed the available national and international best practice guidance, along with a stakeholder survey that received 160 responses. Sixty eight gaps were identified, of which fifty were considered quick wins. Forty five quick wins have been addressed in stage 2 along with the framework development on the NZTA web platform.

The framework has been a real collaborative effort working with the sector and we hope it adds value for all those tasked with planning and designing cycling networks in NZ.

We’re very interested to receive any feedback you may have on the guidance. Plus we’re also very keen to hear/receive from you any latest best practice guidance that you’re working on. Please share widely.

If you would like to know more, please contact: Simon Kennett Simon.Kennett@nzta.govt.nz Tim Hughes Tim.Hughes@nzta.govt.nz or Gerry Dance Gerry.Dance@nzta.govt.nz

Learn to love it- Ride Forever Winter campaign

A winter campaign is currently running targeting beginner and intermediate riders in urban environments. The 'Learn to love it' campaign focuses on winter being a great time to learn winter riding skills so you can enjoy the ride, no matter what the weather. The campaign is running across online, ad shells and on the radio. We will also be running a Spring campaign targeting riders who have put their bikes away over the winter.



Ride Forever are the primary sponsor of the Ride Forever Motorcycle Show in Auckland on 13-14 August. The event is expecting over 8,000 riders from across the region so will be a great opportunity to engage with riders and encourage them to undertake Ride Forever training.

For more information contact Andrea Amies at ACC Andrea.Amies@acc.co.nz

A question for members... to Expo or not to Expo?

The SASTA executive recently discussed the value of Expos for our road safety educational messages. NZTA has expressed their concern in the past and even rated them as not useful but it is very hard to get any real measurement of their effectiveness and value.

As Road Safety Coordinators we are often asked to be part of community events and find ourselves giving away resources to people who otherwise might not be interested or putting in a lot of energy trying to engage with people who are not necessarily our target audience.

So do we Expo or not? Our SASTA Committee members decided it was one of those situations that must be left for the individual to ascertain.

Expos, or similar types of events, can often be beneficial in relationship building and working collaboratively with other agencies to reinforce our messages. If the event is coordinated by Road Safety then effective communication can help to make sure the right audience will be there, especially at secondary school events.

Small community events often get a good turn out and provide better engagement opportunities, whereas, at bigger town Expos, Road Safety messages can get lost in the gimmick of the event.

Our advice is to pick your event. Make sure there is a road safety connection and use these opportunities to survey people in your communities.

We would love to get members' feedback on this subject.

Contact Desley Monks-
Desley.Monks@horizons.govt.nz

Super Heroes of the Far North

Far North REAP's road safety team made sure everyone contributed to their Road Safety Week. Staff disguised as super heroes visited the Footprints Educare and Kids Kingdom early childhood centres in Kaitaia and Awanui.



Many early childhood centres around the district were involved in Road Safety Week, educating children on wearing helmets when riding their bikes, wearing their seatbelts and learning about pedestrian crossings.



The road safety super heroes talked to the children and presented certificates to each child to recognise their participation.



Meanwhile at the checkpoint, Far North REAP joined forces with ACC, Te Oranga and the police in setting up an alcohol checkpoint at Mangamuka Bridge. 87 vehicles, including trucks, motorbikes, camper vans, buses and cars, passed through in 45 minutes.



This was the opportunity to remind motorists to arrange a sober driver if they were going to have a drink. It is important to hold these education checkpoints in a variety of settings, including rural and remote areas.

Ange Waitohi Angelenew@farnorthreap.org.nz

Manawatu Primary School Carseat Education Programme

Police, Plunket and Horizons Regional Council Road Safety Coordinator work collaboratively in primary schools in Palmerston North & Manawatu to educate children on the benefits of staying in a booster seat until they reach the recommended safety height of 148cm.



Children are all measured and their height is written on the back of their hands to encourage discussion at home. They all sit in a Police car in a booster seat and then on the seat with only a seat belt to compare the difference.



Parents are invited along to participate in the session and all children are given a height chart to take home so they can chart their growth and a bag of information including a booster seat discount voucher from Plunket, information on how to install a booster seat correctly and contact details for local car seat agencies.

Desley Monks desley.monks@horizons.govt.nz

Wairarapa Youth give back with windscreen wash

"Giving back is giving forward", was the theme of Youth Week 2016 and Wairarapa Students Against Dangerous Driving (SADD) gave back to the community with handy tools and a free windscreen wash.



Their key message was how to keep your car in good condition over the winter months to prevent crashes and serious injury.

From 4-6pm at Farriers carpark in Masterton on Thursday 9 June SADD students cleaned windscreens, shared info about how to do your own car checks *and* gave away free windscreen ice scrapers and tyre pressure gauges.

The students said the promo was "a super quick way to grab some great tools to keep you and your loved ones safe and not get out of the car." Their catchy tagline was, "You stay warm & we'll do the work".

For more info about this event contact
Holly McGeorge
Wairarapa Road Safety Council.
rsc@wairsc.org.nz

The Executive- from North to South



Northland- Angelene Waitohi
Angelenew@farnorthreap.org.nz



Auckland Transport- Nicola Reid
Nicola.Reid@aucklandtransport.govt.nz



Hamilton City Council- Ngaire Atmore
ngaire.atmore@hcc.govt.nz



Bay of Plenty Regional Council- Jenny Mack
(Secretary) - jenny.mack@boprc.govt.nz



Horizons Regional Council- Desley Monks
desley.monks@horizons.govt.nz



Wellington Regional Council- Susan
Hutchinson-Daniel
susan.hutchinson-daniel@gw.govt.nz



Nelson City Council- Marg Parfitt (Chair)
margaret.parfitt@ncc.govt.nz



Selwyn District Council- Ngaire Tinning
Ngaire.Tinning@selwyn.govt.nz



Dunedin City Council- Deborah Palmer
dpalmer@dcc.govt.nz



Rotorua District Council- Jodie Lawson
Jodie.Lawson@rotorualc.nz

Jodie has been seconded to the SASTA executive, with non-voting rights. Jodie works on the urban cycle programme and active modes infrastructure group liaison.